



# Making Change Happen Through Collaborative Working

Equipping academics and professionals with the tools, skills and insights to collaborate more effectively across complex environments in an increasingly digital age.



## Introduction

Universities work by enabling talented people to connect with one another so that they can collaborate and co-create new knowledge.

This simple premise is often made more complicated by the size and complexity of universities themselves, by an increasing focus on globalisation and by the emergence of new collaborative technologies.

In responding to the challenges posed by digital disruption and how to make change happen in complex environments, universities are therefore increasingly focusing on developing their collaborative leadership skills and capabilities, building on existing collaborative practices as well as developing new relationships which open up new collaborative possibilities.

Working in collaboration, the University of Nottingham together with the University of Birmingham have developed the *'Making Change Happen through Collaborative Working'* series of events which aims to equip senior and operational leaders across both universities with the tools, skills and insights to collaborate more effectively in an increasingly digital age.

These events are open to University of Nottingham and University of Birmingham staff only, and have been funded jointly by both institutions, so are free of charge to delegates.

### Key thematic areas

Making change happen through collaboration including finding and developing effective relationships

Collaborative working within your organisation

Collaborative working between organisations

Being a collaborative leader in a digital world within the HE sector



## Event series

### ONE-DAY CONFERENCE

1

#### Making Change Happen Through Collaborative Working

19 June 2017  
University of Nottingham Campus

Aimed at both senior and operational leaders, this one-day conference will focus on the practical aspects of collaborative working, including how to build sustainable, productive and trusted collaborative working relationships within a digital world.

### MASTERCLASS

2

#### Collaborative Leadership Within Your Organisation

13 September 2017  
University of Birmingham Campus

A masterclass aimed at operational level staff from across both universities who want to strengthen their collaborative leadership skills so that they can effectively lead beyond departmental boundaries, break down silos and provide a more distributed and shared approach to innovation and service transformation.

### MASTERCLASS

3

#### Collaborative Leadership Between Organisations

22 November 2017  
University of Birmingham Campus

A masterclass aimed at more senior academics and professionals responsible for forging collaborative alliances between HEIs and other external bodies. The focus of this masterclass will be on how to further develop powerful partnerships in a digital age.

# 1 Making Change Happen Through Collaborative Working

## ONE-DAY CONFERENCE

### Who is it aimed at?

This conference is aimed at a broad audience across the University of Nottingham and the University of Birmingham, including senior academics and professionals, senior professional services staff and operational leaders.

### Aims and learning outcomes

The conference will focus on the practical aspects of collaborative working, including how to build sustainable, productive and trusted collaborative working relationships within a digital world.

### The conference aims to:

- expose leaders to new thinking and research in the fields of collaborative leadership and how to develop sustainable relationships when working in a digital age
- improve collaborative working within and between universities, and with other external organisations
- explore the future of the higher education as a key collaborator in research and teaching, and how the enhancement of collaborative leadership within and across all departmental boundaries can support this
- consider the enhancement of collaborative practice within and across professional service areas, and the opportunities for collaboration beyond University boundaries using new technologies
- identify potential collaborative working opportunities between the two institutions
- share existing practices and opportunities for further research and the development of shared professional practices, stretching current thinking into these new areas of development
- provide access to a comprehensive toolkit of collaborative leadership approaches for you to use in your working context

### When?

19 June 2017  
09:30 - 16:00

### Where?

University of Nottingham,  
Jubilee Conference Centre,  
Jubilee Campus

### How to book

Book your place at:  
[www.birmingham-nottingham.ac.uk/collaborative-leadership-events-2017](http://www.birmingham-nottingham.ac.uk/collaborative-leadership-events-2017)

### Key contact

Carol Steed  
Leadership and Management  
Director  
Univeristy of Nottingham  
[carol.steed@nottingham.ac.uk](mailto:carol.steed@nottingham.ac.uk)

### Delegates can expect to:

- enhance their knowledge of effective collaborative practice to improve decision making, relationship building and strategic thinking skills
- acquire future focus and understanding of how new digital technologies can support collaboration
- become equipped to lead confidently, enabling you to develop new, more effective partnerships

# 2 Collaborative Leadership Within Your University

## MASTERCLASS

### Who is it aimed at?

This masterclass is aimed at operational level staff from across both universities who want to strengthen their collaborative leadership skills so that they can effectively lead beyond departmental boundaries, break down silos and provide a more distributed and shared approach to innovation and service transformation.

### Aims and learning outcomes

This masterclass is a practical, hands-on session where participants will have the opportunity to strengthen their skills in collaborating with different departments within their respective organisation, break down silos and develop their collaborative leadership skills.

### The masterclass aims to:

- provide practical hands-on tools and techniques on collaborative leadership, supporting operational leaders within each University to exploit the opportunities for learning, research and knowledge transfer through in-house collaboration
- provide practical guidance on how to lead through relationships
- help identify the strategic contexts for collaboration between departments, silos and management that can reduce duplication of effort and budgets
- help leverage internal stakeholder interest and appetite for transformation through in-house collaboration
- develop and nurture a culture of collaborative working within your University

### When?

13 September 2017  
13:00 - 13:30 - Lunch  
13:30 - 16:00 - Masterclass

### Where?

University of Birmingham CPD,  
Medical School, Edgbaston  
Campus

### How to book

Book your place at:  
[www.birmingham-nottingham.ac.uk/collaborative-leadership-events-2017](http://www.birmingham-nottingham.ac.uk/collaborative-leadership-events-2017)

### Key contact

Kate Crane  
Head of HR, POD  
University of Birmingham  
[k.crane@bham.ac.uk](mailto:k.crane@bham.ac.uk)

### Delegates can expect to:

- learn effective collaborative leadership and remove inefficiency and generate improvement gains
- support successful internal collaboration and build effective external partnerships
- gain a set of tools, templates and techniques for leading confidently both internally, and beyond your departmental silo or service boundaries

# 3 Collaborative Leadership Between Organisations

## MASTERCLASS

### Who is it aimed at?

This masterclass is aimed at more senior academics and professionals responsible for forging collaborative alliances between universities and other external bodies.

### Aims and learning outcomes

This masterclass is a practical, hands-on session which will emphasise the relationship aspects of collaborative working and consider how collaborative relationships can be maintained and developed with a digital world.

### The masterclass aims to:

- provide practical hands-on tools and techniques to help academics and professionals across both Universities to help exploit the opportunities for learning, research and knowledge transfer through external collaboration
- explore the efficiency benefits that are created when leaders align their respective organisational purposes to a shared goal
- shed light on the human dynamics of collaborative working between organisations and the role leaders play in setting the tone and behaviours that underpin its success
- develop new ways of collaborative leadership, shifting your University's transformational energies from an internal focus, to gains through a collaborative focus

### When?

22 November 2017  
13:00 - 13:30 - Lunch  
13:00 - 16:00 - Masterclass

### Where?

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Medical School, Edgbaston  
Campus

### How to book

Book your place at:  
[www.birmingham-nottingham.ac.uk/collaborative-leadership-events-2017](http://www.birmingham-nottingham.ac.uk/collaborative-leadership-events-2017)

### Key contact

Kate Crane  
Head of HR, POD  
Univeristy of Birmingham  
[k.crane@bham.ac.uk](mailto:k.crane@bham.ac.uk)

### Delegates can expect to:

- foster a 'positive collaborative culture' across partnerships, leading to joint working efficiency gains
- achieve more effective outcomes through improved joint commissioning and partnership working
- gain a set of tools, templates and techniques for leading confidently, beyond the boundaries of your University